



CHENANGO ARTS COUNCIL

27 West Main Street, Norwich, NY 13815

607-336-2787 ~ marybeth.miller@chenangoarts.org

2020-2021 ADVERTISING CONTRACT

The Guide is a living document, updated frequently and regularly, to accommodate additional Artists and Advertisers. "Advertiser" is defined as a person, company or organization that purchases an ad within The Guide. "Sponsor" is defined as a person, company or organization that purchases an Event from an Artist listed in the Guide. The Guide is available 24/7/365 via the CAC website www.ChenangoArts.org and will be distributed via social media and promotional campaigns. Your ad's impressions multiply incrementally when the Guide is viewed online. When live performances return, The Guide will also be provided to audiences in print, extending the lifetime of your ad through 2021.

NAME OF BUSINESS: _____ Date: _____

ARE YOU A BUSINESS MEMBER OF THE ARTS COUNCIL? _____

Business members receive a 5% discount off ad prices! (Annual Business memberships are \$150, Non-Profits are \$45.) Benefits in addition to discount advertising include a link on the CAC website and their ad on the monitor in CAC lobby. Join now by calling 607-336-2787!!

CONTACT NAME: _____ TITLE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____ WEBSITE: _____

SIGNATURE: _____ PHONE: _____

**RATES: ALL ADS ARE NOW IN FULL COLOR AT NO ADDITIONAL COST
SPONSOR THE ENTIRE GUIDE: \$4,000**

<input type="checkbox"/> *Back Cover (5 x 8)	\$1785	<input type="checkbox"/> Half page (5 x 4)	\$540
<input type="checkbox"/> *Inside Covers (5 x 8)	\$1340	<input type="checkbox"/> Quarter page (2 ½ x 4)	\$325
<input type="checkbox"/> *Full Page (5 x 8)	\$800	<input type="checkbox"/> Business Listing (2 ½ x 1 ½)	\$110

PAYMENT METHOD:

___ **Payment is preferred returned with the Program Advertising Contract.** This contract serves as your invoice. Please make checks payable to the Chenango Arts Council.

___ **Please bill my credit card:**

Mastercard/Visa/Discover # (Please circle one.): _____ 3 Digit Security #: _____

Name/Signature on card: _____ Exp. Date: _____

___ **Please invoice me.**

AD INFORMATION

___ Please use previous ad with no changes.

___ For ad changes, or to place a new ad, we request you **e-mail camera ready art in png or jpg format to: Marybeth.Miller@chenangoarts.org, noting "CAC ad" in the subject line.**

Please complete and return to: Chenango Arts Council, 27 West Main Street, Norwich, NY 13815

Thank you for your generous support of the arts through advertising!

Please call us at 607-336-2787 with any questions.